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DHM Project 1: Team Front Row Written Report

This report summarizes the link between sociology, digital tools, and social media. Digital tools greater understanding of culture.

Discipline: Sociology

- Studies social behavior and interaction between humans in groups.
- Identifies cultural elements through observation to understand how those elements influence the overall social order.

Tools & Methods:

- We found that sociologists used digital tools and methods to study culture.
- Tools include: Voyant Scripts, Coveet Scripts, and Topic Modeling.
- Since a lot of social behavior and interaction occurs on Twitter, sociologists study Twitter and other social networks.

Project:

- ["Digital Narratives of COVID-19"](#) uses Voyant Scripts, Coveet Scripts, and Topic Modeling to identify buzz words relating to COVID-19 on Twitter.

Scholarship:

- Ghosh & Guha (2013) and use topic modeling to collect responses around the discourse of obesity on Twitter.
- Archee (2021) uses Voyant tools to record the discussion regarding the pandemic on Twitter.